



FOR IMMEDIATE RELEASE

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Ultimate Outdoor Movies is now Ultimate Outdoor Entertainment
New Name, Same Team, Best Service

AUSTIN, TX, January 1, 2019 — As we continue to grow and offer more great services, our name needed to grow with us. Formerly under a licensing agreement we operated as FunFlicks. In 2018 we did not renew the licensing agreement and we changed our name to Ultimate Outdoor Movies, operating with the same great team, some great new equipment and expanded service offerings. Ultimate Outdoor Movies operates under the brand umbrella of Ultimate Outdoor Entertainment, which also offers photo booth rentals services, unique inflatable games and other mobile gaming options.

This new name is an umbrella covering the many outdoor (and indoor) services and rental equipment we offer: giant inflatable movie screens, photo booths, huge LED screens, inflatable water slides up to 30' tall and inflatable games (in select areas), silent cinema and silent disco, and more. Now in our 12th year in business, we've grown significantly, and our name clearly shows that growth. We are the same great team, with the same great staff, and a new vision to provide the BEST customer service and the ultimate entertainment experience for all of our customers.

While we continue to expand our services and the number of locations we serve, we still pride ourselves in offering that local touch with local equipment and local technicians in every city we serve. In fact, we hire more people every season to deliver and setup our movie events and other services, creating local jobs nationwide. We promise, as we continue to expand our services and hire more staff, we're only hiring the best in each of our locations and training them with the same vision we've always had — Providing the *Ultimate Customer Experience*.

Ultimate Outdoor Entertainment (UOE) the rental company to take your outdoor event to the next level. UOE started as just a small business operating out of a garage in Pflugerville, TX. Today we are in more than 25 major cities across 17 states. For a full list of rental options please visit www.uoe.com.

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If you would like more information about this topic, please call 877-735-4257 or email events@uoe.com.